



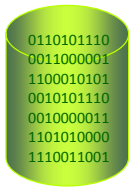
Announcing Attendance Tracking in a Box™

Marco Associates is often asked whether we can provide cost-effective, barcode technology for smaller conventions that need to track attendance at professional development and educational seminars.

Yes – we can. Attendance Tracking in a Box™ is designed to meet the tight budgetary needs of small conferences that seek to offer accreditation and certification programs to their members and attendees. Here’s how it works...

Step 1: (Optional)

The meeting planner provides an electronic file of attendees to Marco Associates. Marco creates a unique, barcode badge and emails these to each attendee.



Step 2:

The bar-coded badges can be printed on any laser printer avoiding the costs of printing and mailing badges to their attendees.



Step 3:

Marco provides the electronic scanners that are used at the event to scan the attendee’s badges as they enter the seminars and events.



Step 6:

The attendee logs on to the secure website and must complete a session/course evaluation as a prerequisite to claiming their credits.



Step 5:

Following management approval, the scanned data is then used to create certificates of attendance that are or placed on a website for secure year-round access.



Step 4:

Management receives a comprehensive report detailing attendance at each seminar for review and approval. Corrections, additions and deletions can easily be made via a management console.



Excellence in Meeting and Event Services.

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